

# NCC Cable System Order

*Rev. 11/7/2020*

Order #	62334995	Flight Dates	09/12/16 - 09/25/16	Update Date	09/26/16
Syscode	8288	Agency	SRH Media	Version	3 Vs. 2
System Name	Spectrum/Marquette Interconnect, MI	Advertiser	NRCCBergman for MI CD 1	Show All Lines	
Market	Marquette	Client Code		Total # of Weeks	2
AE	Andrew Yoiles	Product Code		Total	\$1,167.00
Sales Coordinator	Luke Priddy	Est Code	na	Commission	\$175.05
Office	Washington	Product Name		Net Total	\$991.95
Phone	(301) 951-2620	Credit Status		Total Spots	52
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : R3: 9:26 MG to 62337679, Dropped 4 spots, -\$86 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	9/12/16	9/18/16	05:00	09:00					X	X	X	-	-	6	\$21.00	\$126.00	30	
2	FXNC	FXNC EM	9/19/16	9/25/16	05:00	09:00	X	X	X	X				-	-	8	\$21.00	\$168.00	30	
3	FXNC	FXNC DT	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	6	\$15.00	\$90.00	30	
4	FXNC	FXNC DT	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	6	\$15.00	\$90.00	30	R3-2x
5	FXNC	FXNC EF	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	3	\$23.00	\$69.00	30	
6	FXNC	FXNC EF	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	4	\$23.00	\$92.00	30	
7	FXNC	FXNC PT	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	7	\$28.00	\$196.00	30	R1-2x
8	FXNC	FXNC PT	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	10	\$28.00	\$280.00	30	R3-2x
9	FXNC	FXNC PT	9/19/16	9/25/16	19:00	24:00				X				-	-	2	\$28.00	\$56.00	30	R1+2x

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	52	0	0	0	0	0	0	0	0	0	0	0	52
AMT	\$1,167.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,167.00

SYSTEM APP: SALES ACCT

62334995 | Marquette | Spectrum/Marquette Interconnect, MI | 8288 |

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